



Community Profile

West Wendover, Nevada, United States
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 40.73910
Longitude: -114.07334

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,237	6,412	6,473
2010 Total Population	3,177	5,762	5,810
2016 Total Population	3,542	6,334	6,384
2016 Group Quarters	0	0	0
2021 Total Population	3,858	6,830	6,881
2016-2021 Annual Rate	1.72%	1.52%	1.51%
Household Summary			
2000 Households	914	1,830	1,856
2000 Average Household Size	3.54	3.50	3.49
2010 Households	957	1,820	1,840
2010 Average Household Size	3.32	3.17	3.16
2016 Households	1,056	1,980	2,000
2016 Average Household Size	3.35	3.20	3.19
2021 Households	1,144	2,121	2,143
2021 Average Household Size	3.37	3.22	3.21
2016-2021 Annual Rate	1.61%	1.39%	1.39%
2010 Families	714	1,274	1,288
2010 Average Family Size	3.87	3.84	3.83
2016 Families	786	1,381	1,395
2016 Average Family Size	3.91	3.88	3.87
2021 Families	851	1,476	1,492
2021 Average Family Size	3.93	3.90	3.89
2016-2021 Annual Rate	1.60%	1.34%	1.35%
Housing Unit Summary			
2000 Housing Units	1,070	2,173	2,206
Owner Occupied Housing Units	50.7%	46.2%	46.1%
Renter Occupied Housing Units	34.8%	38.1%	38.0%
Vacant Housing Units	14.6%	15.8%	15.9%
2010 Housing Units	1,045	2,068	2,093
Owner Occupied Housing Units	46.0%	40.2%	40.4%
Renter Occupied Housing Units	45.6%	47.8%	47.5%
Vacant Housing Units	8.4%	12.0%	12.1%
2016 Housing Units	1,157	2,253	2,279
Owner Occupied Housing Units	42.5%	37.3%	37.4%
Renter Occupied Housing Units	48.7%	50.6%	50.4%
Vacant Housing Units	8.7%	12.1%	12.2%
2021 Housing Units	1,253	2,413	2,440
Owner Occupied Housing Units	42.4%	37.4%	37.5%
Renter Occupied Housing Units	48.9%	50.5%	50.3%
Vacant Housing Units	8.7%	12.1%	12.2%
Median Household Income			
2016	\$40,767	\$37,173	\$37,283
2021	\$44,883	\$38,326	\$38,442
Median Home Value			
2016	\$116,228	\$107,143	\$108,211
2021	\$123,729	\$114,202	\$115,258
Per Capita Income			
2016	\$15,891	\$15,378	\$15,442
2021	\$17,292	\$16,567	\$16,636
Median Age			
2010	27.1	28.0	28.0
2016	27.8	28.6	28.7
2021	28.3	28.7	28.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Households by Income			
Household Income Base	1,056	1,980	2,000
<\$15,000	16.4%	15.8%	15.7%
\$15,000 - \$24,999	16.3%	18.5%	18.4%
\$25,000 - \$34,999	8.4%	11.4%	11.4%
\$35,000 - \$49,999	18.7%	21.0%	20.9%
\$50,000 - \$74,999	17.5%	15.3%	15.3%
\$75,000 - \$99,999	12.5%	10.4%	10.4%
\$100,000 - \$149,999	5.4%	4.2%	4.4%
\$150,000 - \$199,999	4.1%	2.9%	3.0%
\$200,000+	0.7%	0.5%	0.5%
Average Household Income	\$52,397	\$47,675	\$47,908
2021 Households by Income			
Household Income Base	1,144	2,121	2,143
<\$15,000	16.5%	16.7%	16.7%
\$15,000 - \$24,999	15.9%	17.7%	17.6%
\$25,000 - \$34,999	8.6%	10.8%	10.9%
\$35,000 - \$49,999	12.4%	16.3%	16.3%
\$50,000 - \$74,999	20.5%	17.7%	17.6%
\$75,000 - \$99,999	14.0%	11.5%	11.5%
\$100,000 - \$149,999	5.9%	4.7%	4.9%
\$150,000 - \$199,999	5.3%	4.0%	4.0%
\$200,000+	0.7%	0.5%	0.5%
Average Household Income	\$57,312	\$51,643	\$51,861
2016 Owner Occupied Housing Units by Value			
Total	492	840	853
<\$50,000	26.4%	32.7%	32.2%
\$50,000 - \$99,999	16.1%	13.8%	13.8%
\$100,000 - \$149,999	23.2%	24.2%	23.9%
\$150,000 - \$199,999	15.7%	9.3%	9.3%
\$200,000 - \$249,999	4.7%	6.0%	6.1%
\$250,000 - \$299,999	0.8%	1.8%	2.2%
\$300,000 - \$399,999	10.8%	8.3%	8.4%
\$400,000 - \$499,999	0.0%	0.0%	0.0%
\$500,000 - \$749,999	0.8%	1.2%	1.3%
\$750,000 - \$999,999	1.2%	2.0%	2.0%
\$1,000,000 +	0.4%	0.7%	0.7%
Average Home Value	\$146,291	\$146,548	\$148,212
2021 Owner Occupied Housing Units by Value			
Total	531	903	916
<\$50,000	24.9%	30.5%	30.0%
\$50,000 - \$99,999	14.5%	12.8%	12.9%
\$100,000 - \$149,999	22.2%	23.6%	23.3%
\$150,000 - \$199,999	15.8%	9.9%	9.7%
\$200,000 - \$249,999	4.7%	5.2%	5.2%
\$250,000 - \$299,999	0.4%	1.8%	2.2%
\$300,000 - \$399,999	13.9%	11.0%	11.1%
\$400,000 - \$499,999	0.0%	0.0%	0.1%
\$500,000 - \$749,999	0.9%	1.7%	1.7%
\$750,000 - \$999,999	1.9%	2.9%	2.8%
\$1,000,000 +	0.6%	0.8%	0.9%
Average Home Value	\$162,689	\$164,203	\$167,167

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,178	5,763	5,811
0 - 4	10.4%	11.1%	11.0%
5 - 9	11.3%	10.4%	10.4%
10 - 14	10.2%	9.4%	9.4%
15 - 24	14.9%	14.6%	14.6%
25 - 34	14.3%	14.5%	14.5%
35 - 44	12.5%	12.9%	12.8%
45 - 54	12.5%	11.9%	11.9%
55 - 64	9.0%	9.8%	9.8%
65 - 74	3.3%	3.9%	3.9%
75 - 84	1.3%	1.4%	1.4%
85 +	0.3%	0.3%	0.3%
18 +	61.8%	63.5%	63.5%
2016 Population by Age			
Total	3,542	6,333	6,384
0 - 4	10.0%	10.4%	10.4%
5 - 9	9.4%	9.2%	9.2%
10 - 14	9.9%	9.3%	9.3%
15 - 24	16.9%	16.0%	16.0%
25 - 34	14.0%	14.4%	14.4%
35 - 44	11.6%	12.0%	12.0%
45 - 54	11.2%	10.8%	10.9%
55 - 64	10.1%	10.4%	10.4%
65 - 74	5.1%	5.5%	5.5%
75 - 84	1.5%	1.6%	1.7%
85 +	0.3%	0.3%	0.3%
18 +	65.3%	66.1%	66.2%
2021 Population by Age			
Total	3,856	6,829	6,881
0 - 4	9.9%	10.4%	10.4%
5 - 9	9.2%	9.1%	9.1%
10 - 14	9.1%	8.7%	8.7%
15 - 24	16.5%	16.0%	15.9%
25 - 34	14.4%	14.9%	14.9%
35 - 44	12.3%	12.2%	12.3%
45 - 54	9.9%	9.7%	9.7%
55 - 64	9.8%	9.9%	10.0%
65 - 74	6.5%	6.5%	6.5%
75 - 84	2.0%	2.2%	2.2%
85 +	0.4%	0.4%	0.4%
18 +	66.4%	66.8%	66.8%
2010 Population by Sex			
Males	1,656	3,031	3,056
Females	1,521	2,731	2,754
2016 Population by Sex			
Males	1,836	3,320	3,346
Females	1,706	3,014	3,038
2021 Population by Sex			
Males	1,992	3,566	3,593
Females	1,866	3,263	3,288

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.

October 14, 2016



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2010 Population by Race/Ethnicity			
Total	3,176	5,763	5,809
White Alone	61.0%	62.5%	62.6%
Black Alone	0.7%	0.6%	0.6%
American Indian Alone	1.6%	1.9%	2.0%
Asian Alone	1.3%	1.1%	1.1%
Pacific Islander Alone	0.3%	0.4%	0.4%
Some Other Race Alone	31.1%	29.4%	29.2%
Two or More Races	4.0%	4.0%	4.0%
Hispanic Origin	62.7%	61.6%	61.2%
Diversity Index	80.2	79.3	79.4
2016 Population by Race/Ethnicity			
Total	3,541	6,333	6,385
White Alone	58.2%	59.8%	59.9%
Black Alone	1.0%	0.9%	0.9%
American Indian Alone	1.6%	1.9%	2.0%
Asian Alone	1.3%	1.2%	1.2%
Pacific Islander Alone	0.5%	0.7%	0.7%
Some Other Race Alone	33.0%	31.3%	31.1%
Two or More Races	4.3%	4.3%	4.3%
Hispanic Origin	65.7%	64.3%	63.9%
Diversity Index	81.4	80.6	80.6
2021 Population by Race/Ethnicity			
Total	3,858	6,830	6,882
White Alone	56.1%	57.8%	57.9%
Black Alone	1.2%	1.0%	1.0%
American Indian Alone	1.6%	1.9%	2.0%
Asian Alone	1.3%	1.2%	1.2%
Pacific Islander Alone	0.6%	0.8%	0.9%
Some Other Race Alone	34.6%	32.7%	32.4%
Two or More Races	4.6%	4.6%	4.5%
Hispanic Origin	67.9%	66.4%	66.0%
Diversity Index	82.2	81.4	81.5
2010 Population by Relationship and Household Type			
Total	3,177	5,762	5,810
In Households	100.0%	100.0%	100.0%
In Family Households	90.1%	87.8%	87.8%
Householder	22.8%	22.7%	22.7%
Spouse	15.9%	16.1%	16.1%
Child	44.2%	41.7%	41.6%
Other relative	4.1%	4.4%	4.4%
Nonrelative	3.1%	2.9%	2.9%
In Nonfamily Households	9.9%	12.2%	12.2%
In Group Quarters	0.0%	0.0%	0.0%
Institutionalized Population	0.0%	0.0%	0.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2016 Population 25+ by Educational Attainment			
Total	1,906	3,493	3,526
Less than 9th Grade	16.9%	22.2%	22.0%
9th - 12th Grade, No Diploma	19.7%	16.8%	16.8%
High School Graduate	29.6%	29.9%	29.8%
GED/Alternative Credential	4.0%	3.7%	3.7%
Some College, No Degree	17.3%	17.1%	17.2%
Associate Degree	2.3%	2.2%	2.2%
Bachelor's Degree	5.0%	4.4%	4.6%
Graduate/Professional Degree	5.1%	3.7%	3.7%
2016 Population 15+ by Marital Status			
Total	2,505	4,504	4,544
Never Married	30.5%	29.5%	29.5%
Married	50.1%	52.6%	52.5%
Widowed	5.9%	5.4%	5.4%
Divorced	13.5%	12.5%	12.5%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	96.1%	96.6%	96.6%
Civilian Unemployed	3.9%	3.4%	3.4%
2016 Employed Population 16+ by Industry			
Total	1,765	3,070	3,096
Agriculture/Mining	1.8%	2.4%	2.6%
Construction	0.7%	2.2%	2.3%
Manufacturing	0.1%	0.6%	0.6%
Wholesale Trade	3.4%	2.1%	2.1%
Retail Trade	4.3%	4.3%	4.3%
Transportation/Utilities	0.7%	1.7%	1.6%
Information	0.1%	0.1%	0.1%
Finance/Insurance/Real Estate	3.5%	2.1%	2.1%
Services	84.7%	83.9%	83.6%
Public Administration	0.7%	0.6%	0.7%
2016 Employed Population 16+ by Occupation			
Total	1,765	3,070	3,097
White Collar	37.8%	33.7%	33.9%
Management/Business/Financial	10.7%	9.7%	9.8%
Professional	4.1%	3.7%	3.8%
Sales	9.1%	9.1%	9.1%
Administrative Support	13.9%	11.2%	11.2%
Services	52.7%	54.5%	54.2%
Blue Collar	9.5%	11.7%	12.0%
Farming/Forestry/Fishing	0.8%	1.3%	1.4%
Construction/Extraction	0.2%	1.3%	1.3%
Installation/Maintenance/Repair	0.8%	2.4%	2.4%
Production	2.9%	2.7%	2.7%
Transportation/Material Moving	4.7%	4.0%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	3,177	5,762	5,810
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	95.7%	88.6%	88.0%
Rural Population	4.3%	11.4%	12.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	957	1,820	1,839
Households with 1 Person	20.1%	23.9%	23.9%
Households with 2+ People	79.9%	76.1%	76.1%
Family Households	74.6%	70.0%	70.0%
Husband-wife Families	52.0%	49.7%	49.8%
With Related Children	34.4%	32.3%	32.3%
Other Family (No Spouse Present)	22.6%	20.3%	20.3%
Other Family with Male Householder	8.3%	7.9%	7.9%
With Related Children	6.7%	6.0%	6.0%
Other Family with Female Householder	14.4%	12.4%	12.3%
With Related Children	12.2%	10.3%	10.2%
Nonfamily Households	5.3%	6.1%	6.1%
All Households with Children	53.9%	49.2%	49.1%
Multigenerational Households	7.8%	6.4%	6.4%
Unmarried Partner Households	9.5%	9.2%	9.2%
Male-female	8.6%	8.2%	8.3%
Same-sex	0.9%	0.9%	1.0%
2010 Households by Size			
Total	957	1,821	1,840
1 Person Household	20.1%	23.9%	23.9%
2 Person Household	22.8%	23.1%	23.2%
3 Person Household	16.1%	16.0%	16.1%
4 Person Household	14.2%	13.3%	13.3%
5 Person Household	14.3%	12.0%	12.0%
6 Person Household	6.7%	6.7%	6.6%
7 + Person Household	5.9%	4.9%	5.0%
2010 Households by Tenure and Mortgage Status			
Total	957	1,820	1,840
Owner Occupied	50.3%	45.7%	45.9%
Owned with a Mortgage/Loan	32.6%	26.6%	26.7%
Owned Free and Clear	17.7%	19.0%	19.2%
Renter Occupied	49.7%	54.3%	54.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,045	2,068	2,093
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	93.9%	84.6%	83.8%
Rural Housing Units	6.1%	15.4%	16.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Down the Road (10D)	Down the Road (10D)	Down the Road (10D)
2.	American Dreamers (7C)	American Dreamers (7C)	American Dreamers (7C)
3.	Top Tier (1A)	NeWest Residents (13C)	NeWest Residents (13C)
2016 Consumer Spending			
Apparel & Services: Total \$	\$1,498,438	\$2,657,017	\$2,694,744
Average Spent	\$1,418.98	\$1,341.93	\$1,347.37
Spending Potential Index	70	67	67
Education: Total \$	\$859,906	\$1,509,489	\$1,532,672
Average Spent	\$814.30	\$762.37	\$766.34
Spending Potential Index	58	54	54
Entertainment/Recreation: Total \$	\$2,136,986	\$3,619,595	\$3,673,703
Average Spent	\$2,023.66	\$1,828.08	\$1,836.85
Spending Potential Index	69	63	63
Food at Home: Total \$	\$3,762,778	\$6,642,576	\$6,736,326
Average Spent	\$3,563.24	\$3,354.84	\$3,368.16
Spending Potential Index	72	67	68
Food Away from Home: Total \$	\$2,342,665	\$4,108,867	\$4,168,026
Average Spent	\$2,218.43	\$2,075.19	\$2,084.01
Spending Potential Index	72	67	67
Health Care: Total \$	\$3,830,423	\$6,352,294	\$6,449,804
Average Spent	\$3,627.29	\$3,208.23	\$3,224.90
Spending Potential Index	68	61	61
HH Furnishings & Equipment: Total \$	\$1,298,677	\$2,201,454	\$2,234,541
Average Spent	\$1,229.81	\$1,111.85	\$1,117.27
Spending Potential Index	70	63	63
Personal Care Products & Services: Total \$	\$547,366	\$938,305	\$951,926
Average Spent	\$518.34	\$473.89	\$475.96
Spending Potential Index	71	65	65
Shelter: Total \$	\$11,291,715	\$19,766,501	\$20,051,440
Average Spent	\$10,692.91	\$9,983.08	\$10,025.72
Spending Potential Index	69	64	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,646,104	\$2,729,139	\$2,771,819
Average Spent	\$1,558.81	\$1,378.35	\$1,385.91
Spending Potential Index	67	59	60
Travel: Total \$	\$1,277,529	\$2,096,419	\$2,129,473
Average Spent	\$1,209.78	\$1,058.80	\$1,064.74
Spending Potential Index	65	57	57
Vehicle Maintenance & Repairs: Total \$	\$769,504	\$1,314,258	\$1,333,527
Average Spent	\$728.70	\$663.77	\$666.76
Spending Potential Index	70	64	64

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021. Esri converted Census 2000 data into 2010 geography.